GULF COLLEGE – MUSCAT – SULTANATE OF OMAN

UNDERGRADUATE BUSINESS PROGRAMME

ACADEMIC YEAR: 2016-2017

First Semester

ASSIGNMENT

Module Title: Contemporary Management Issues	
Module Code: BLB10042-6	
Method of Assessment : Assignment	
Weighting: 100%	Module Credits: 15
Level: 6	Semester/Teaching block: 2
Morning / Evening session: Both	Examiner: Dr. Remedios
Additional Information (if any): 2,500 words	

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Module Title: Contemporary Management Issues

Module Code: BLB10042-6

Module Leader: Dr. Remedios

Weighting: 100%

Submission Time and Date: January 2017

You should hand in **one** copy of your assignment by the time and date mentioned above to the appropriate '**hand-in location**' at the Gulf College. Fill in the front cover (staple together with your assignment). *MAKE SURE* that you fill in all the relevant details on this form. An acknowledgement will be given to you upon receiving your assignment. This is your receipt, **keep it.** You can submit work by post, but you must send it recorded delivery, it must be postmarked two days before the deadline date and a copy must be kept by you in case it is lost in the post. Faxed assignments will **not** be accepted.

Assignments **must** be submitted by the due date. The only circumstance in which assignments can be submitted late is if an extenuating circumstances form is submitted at the same time. In these circumstances work may be submitted up to 5 days only. If the extenuating circumstances are upheld, the assignment will be graded; otherwise a 0 will be awarded.

Maximum Word Length: <u>Maximum Word Length:</u>   <u>2500 words</u>

State the number of words used at the end of your assignment. You may include diagrams, figures etc. without word penalty. A sliding scale of penalties for excess length will be imposed according to the amount by which the limit has been exceeded.

1-10%	excess	no penalty
11-20%	excess	10% reduction in the mark
21-30%	excess	20% reduction in the mark
31%+	excess	the work will be capped at a pass i.e. 40%

NB. None of the above penalties will be used to change a student mark which is above the pass mark, to one that is below the pass mark. Therefore the *maximum penalty* for exceeding the word limit will be a reduction to a pass grade.

This assignment will assess learning outcomes:

1. Demonstrate a systematic understanding of modern developments within business management (Knowledge & Understanding);

2. Justify the recommendation of alternative approaches to management (Knowledge & Understanding);

3. Demonstrate knowledge and application of international standards relating to sustainability, values & norms, and business ethics within a global context. (Application).

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GUIDELINES IN WRITING THE ASSIGNMENT

FOR

CONTEMPORARY MANAGEMENT ISSUES

Guidance Notes:

Number 1. (1,300 words)

1. Introduce and discuss the background of the chosen company in GCC.
2. Write the Objectives of the assignment:
   Example: The objective of this assignment is to assess/analyse the Corporate Social Responsibility of _____(Name of Company) in the light of Carroll's model of CSF It also aims to evaluate the emerging ethical issues in managing employees in the context of cultural diversities.
3. Discuss the theory of CSR using Carroll's model.
4. Analyse the company's CSR relating to Carroll's model. Use some examples to deep the analysis.

Number 2. (1,200 words)

1. Introduce/Tell something about Business Ethics in the workplace/Ethical issues in managing employees in the context of cultural diversities.
2. Evaluate/assess the following ethical issues: Give examples/situations to support y answers:
   A. Employee Discrimination
   B. Sexual and Racial Harrassment
   C. Equal Opportunity and Affirmative Action
   D. Employee's privacy
   E. Employee's working condition
   F. Sustainable development

CONCLUSION

RECOMMENDATION

REFERENCES: (10 references from books and websites). Use Harvard Referencing.

The Assignment Task:

Identify a company in the GCC and conduct an investigation on their Corporate Social Responsibilities and Business ethics to answer the following tasks:

1. Critically assess their Corporate Social Responsibilities in the light of Caroll's (1991) model of CSR. The four part model of CSR according to Carol includes Philanthropic responsibilities which are desired by society, Ethical responsibilities which are expected by society, Legal responsibilities and Economic responsibilities which are required by society. (LO1, LO3). You are required to give examples or scenarios in the company to substantiate the discussion.

2. Critically evaluate the emerging ethical issues in managing employees in the context of cultural diversities. Ethical issues include employees discrimination, sexual and racial harassment, equal opportunity and affirmative action, employee's privacy, employee participation, employee's working condition and sustainable development. (LO1, LO3). Give examples, situations or scenarios in the company to support your discussion.

Guidelines to Students:

Style and Format

Write down the exact number of words at the end of your essay. You may include diagrams, figures, appendices etc. without word penalty. A sliding scale of penalties for excess length will be imposed. The first page must be designed as a **cover page** name, student ID and batch. **Computer format** is compulsory. Make sure you use a consistent format for your essay (font, font size, margins etc.).

Referencing Style for the Assessment

In the text of your assignment if you quote directly from an article, journal or book this should appear in quotation marks ("..."). The source should then be acknowledged by stating the author's last name and date in brackets at the end of the quotation, e.g. (Rushmore & de Roos, 2002).

If you paraphrase or reword from a journal, article or book the source should either be acknowledged within the sentence, e.g.

According to Kasavana& Brooks (2001), revenue management is......or at the end of the sentence before the full stop, e.g. (Kasavana& Brooks, 2001).

At the end of the assignment all references should be listed on a separate page headed **REFERENCES**. Make sure that all references are complete; and that all references mentioned in the text are given in the list of references and vice versa.

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Any items not cited should be listed separately under BIBLIOGRAPHY or FURTHER READING using the Harvard referencing style.

Plagiarism Warning

Summary

- Plagiarism occurs if you use somebody else's work in an assignment or exam answer, but fail to state where you got the material from. You need to be also very careful about the amount of words you are using from somebody else's work.

- It can happen in any type of assessment where you are given the questions or tasks in advance.
- If another student uses your work in his/her answer(s), both you and he/she will be punished when caught.

- Punishments for committing plagiarism can be very severe.

The details

Plagiarism is a form of cheating in which students use the work of others and present it as their own. Staffordshire University publishes a fully detailed description of what the term 'plagiarism' means on the University's main web-site under the heading *Procedures for dealing with suspected cases of academic dishonesty*. We strongly recommend that you go and read the full document at the above address. Meanwhile, here is an extract of some of the relevant content. You will have committed plagiarism and may be caught, reported and punished (as described below) if you:

- Copy extensively from the work of others (from sources such as books, magazines, journals, web-sites for example) and submit the work as your own. NB It is acceptable to refer to the work of others as long as you do not use too much, and reference your sources properly. If you do not know how to do this, please follow the guidelines given in the document entitled '*Adding quotations and references to your written work*' at this web-site address:
http://www.staffs.ac.uk/schools/business/bsadmin/staff/s3/jamr.htm

- Copy another students' work and submit it for assessment under your own name.

- Allow another student to copy *your* work and they then submit it for assessment under *their* name

This last item is of particular importance; few students seem to understand what it means. If, for example, you allow another student to borrow your work and they subsequently copy some of that work and present it as their own, you and they will both be punished even though someone else copied your work.

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The risks of working with other students

Some assessment tasks are explicitly designed for group work, and it will be made clear that a group answer is expected from you. All other tasks are intended as an assessment of your *individual* comprehension and performance, and group answers are not permitted. In individually assessed forms of assessment your work must be different from that of every other student. Plagiarism can occur in assignments and any examination where the questions are issued to students in advance. In both cases it is possible for you to ask other people about how best to answer the questions or complete the necessary tasks.

You should be aware that *different modules* and subjects may have *different* requirements. In some subjects, answers to questions may, for example, require every student on a module to employ or refer to the same diagram(s), concepts and the like in order to construct an acceptable answer. You should note, however, that even in these circumstances your explanations of what the diagrams mean, and any other writing referring to any common diagrams and concepts should all be *in your own words*. Moreover, the situation may be very different on other modules, where the submission of work that has a very similar structure, or the use of very similar materials such as concepts, diagrams, quotations and the like, to that of another student, may lead to you being accused of plagiarism.

The picture is complicated and, unfortunately, it is not possible to give advice that is directly relevant to *every* module you study. If you are unsure about how to avoid plagiarism in any specific module, then rather than hoping and guessing, you should ask for guidance from the member of staff who delivers that module.

Our overall advice is straightforward; by all means discuss how best to answer questions or complete tasks with your colleagues, but when it comes to actually writing your answers - DO IT ALONE!

What happens if you get caught?

Examination Boards may punish offending students in any manner that they deem fit. Typical punishments Boards may choose range from reducing grades, making students re-sit modules, through to failing students on a module or an entire award. The University regards this form of cheating as a serious offence. Full details of the range of likely punishments can be found on the University's web-site under the heading 'Procedures for dealing with suspected cases of academic dishonesty.

Please consider yourself warned!